

2019 Insurance Leaders Forum  
PO Box 24133  
Omaha, NE 68124

This is your opportunity to get in front of up to  
400 insurance & financial services industry professionals.



# PROTECTING CLIENTS & your business with Superhuman Strength

**2019 INSURANCE LEADERS FORUM**  
May 2-3 - Nebraska Innovation Campus - Lincoln, NE



# SPONSOR REGISTRATION IS OPEN!

# SPONSORSHIP OPPORTUNITIES:

PACKAGES	SUPPORTER \$500	EXHIBITOR \$1,000	SILVER \$2,500	GOLD \$5,000	PLATINUM \$10,000*
Sponsor a Break or Reception Only (no booth)	•				
Company listing with link (emails & website)	•	•	•	•	•
Banner Ad on App	•	•	•	•	•
Attendee List at Conference		•	•	•	•
Pre- Conference Attendee List				•	•
Exhibit Booth (8'x10', pipe & drape)		•	•	•	•
Upgraded Booth Size (8'x20')					•
Video Monitor Included with Booth				•	•
Complimentary Registrations		2	4	6	10
Recognition from the Podium			•	•	•
Advertisement on Event App			•	•	•
Complimentary Hotel Room for 1 night			1 room	1 room	2 rooms
Opportunity to Sponsor a Speaker				•	•
Additional Banner Ad on Event App				•	•
3 Minute Speaking Opportunity					•
Welcome Screen Ad on Event App					•

## Opportunity to Sponsor an Amenity:

Happy Hour; **Oxygen Bar**; Caricature Artist;  
Golf Pro; Autograph Signing; Shoe Shine booth;  
Head Shots by Prof Photographer;  
Popcorn Stand, etc.

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\*Payment Plans Available.

To discuss custom sponsorship options or if you have questions contact Stacie Sarasio at [stacie@nonprofitservices](mailto:stacie@nonprofitservices) or 402.991.3122.

**Deadline for sponsorship applications: April 5, 2019.**

If not registering online, mail completed form to:  
NAIFA-Nebraska, PO Box 24133, Omaha, NE 68124  
FAX: 877.355.9226

**REGISTER ONLINE NOW:**  
[naifanebraska.org](http://naifanebraska.org) or [www.neahu.org](http://www.neahu.org)

**93%**

The percentage of surveyed attendees who said the overall value of the 2018 Forum was very good to excellent.

# Why be a sponsor?

# 305

The number of attendees at the 2018 Forum. Get in front of them!

# 94%

The percentage of surveyed attendees who said they would come back in 2019.

## HIGH-TECH, INNOVATIVE VENUE:

Nebraska Innovation Campus is a research campus designed to facilitate new & in-depth partnerships between the University of Nebraska & private sector businesses. NIC strategically provides access to UNL research faculty, facilities & students. NIC aspires to be the most sustainable research & technology campus in the United States.

*Nebraska Innovation Campus Conference Center  
2021 Transformation Drive, Lincoln, NE 68508  
[Innovate.unl.edu](http://Innovate.unl.edu)*



### Exhibit Hall Information:

The exhibit hall will be open  
Thursday, May 2 from 8:00 am - 5:00 pm.

### Booth Set Up:

Thursday, May 2 beginning at 6:30 am.

### Shipping:

Ship booth materials to:  
Nebraska Innovation Campus  
Attn: Insurance Leaders Forum  
2021 Transformation Drive  
Lincoln, NE 68508

Return shipping not available on-site. Exhibitors will need to take packages to Fed-Ex or UPS location.

Label all packages:  
INSURANCE LEADERS FORUM, MAY 2, 2019

Packages will be received beginning on  
April 29, 2019.  
Monday through Friday, 8:00 - 5:00 pm only.

### Wireless Internet:

Free. Password to be provided at a later date.  
Network: UNL-Conference

### Hotel Accommodations:

Hyatt Place Lincoln Downtown:  
600 Q Street  
Lincoln, NE 68508

Rate: \$119  
Deadline: March 25, 2019  
Call: 1-888 HYATT HP (1-888-492-8847)  
Reference group: NAIFA-NE

Online reservations available on  
[naifanebraska.org](http://naifanebraska.org) or [www.neahu.org](http://www.neahu.org)

### Advertising on Event App:

Please send full color, electronic ads,  
high-res JPG or PNG

Banners: please send two files  
640 x 150 pixels and 552 x 150 pixels

Deadline for Ads: April 5, 2019

### Exhibitor/Sponsor Registration:

Online:  
[naifanebraska.org](http://naifanebraska.org) or [www.neahu.org](http://www.neahu.org)

Or, fill out the form on the back page of this brochure.

# 2019 Insurance Leaders Forum Sponsorship Commitment Form

## SPONSORSHIP OPTIONS

**REGISTER ONLINE:** [www.naifanebraska.org](http://www.naifanebraska.org) OR [www.neahu.org](http://www.neahu.org)

Supporter: \$500

Exhibitor: \$1,000

Silver: \$2,500

Gold: \$5,000

Platinum: \$10,000

\*  110-volt standard electricity (no fee)

## ADVERTISING ON EVENT APP

Note: some packages include this, select this only if you'd like additional ads

Banner Ad with link to website: \$250

2 Banner Ads with link to website: \$350

Total Amount Due: \$\_\_\_\_\_

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Additional Booth Attendants (full name & email address): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

## PAYMENT OPTIONS

Check in the amount of \$\_\_\_\_\_

(payable to NAIFA/NeAHU Forum)

If paying by credit card, please purchase your sponsorship online at [www.naifanebraska.org](http://www.naifanebraska.org) OR [www.neahu.org](http://www.neahu.org) or contact Stacie Sarasio at 402.991.3122.

Note: I understand that NAIFA & NeAHU have no obligation to refund all or part of the registration fee.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

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NAIFA-Nebraska, PO Box 24133, Omaha, NE 68124 FAX: 877.355.9226