

nebraska
**INSURANCE
LEADERS
FORUM** | .2020.

PRESENTED BY



VIRTUAL EVENT

August 11-13

SPONSORSHIP OPPORTUNITIES

Based on the feedback from the survey, our Board of Directors and Conference Planning Committee have concluded we have no option but to cancel the **in person Forum** that was scheduled for August 11-12 at the Nebraska Innovation Campus in Lincoln **and move to a virtual option.**

This is a decision that was made only after much research, analysis, and soul searching, which involved consultations with the N-I-C staff, several of our wonderful sponsors and exhibitors, and recent Forum attendees.

But the **GOOD NEWS** is that we **WILL** hold a virtual event spread over three days (August 11-13) offering up to seven hours of continuing education credit with the third day including an optional local "Watch Party" at sites across the state.

Fortunately, we are not starting from scratch. Most of the speakers who were lined up to present have already committed to do their programs online as part of the event. This is an even greater opportunity to extend our reach beyond our core of usual conference attendees.

And you can still be a part of it as a sponsor!

PLATINUM - \$1,000

- Opportunity to address attendees with a 5-minute sponsorship message
- Recognition in pre-event promotion e-mails and social media
- Recognition in pre-seminar scrolling slideshow
- Sponsor logo with weblink on NAIFA and NAHU websites for 12-months
- List of attendees with contact information
- Opportunity for exhibit and to address attendees at watch party of choice

GOLD - \$500

- Recognition in pre-event promotion e-mails and social media
- Recognition in pre-seminar scrolling slideshow
- Sponsor logo with weblink on NAIFA and NAHU websites for 12-months
- Opportunity for exhibit at watch party of choice

QUESTIONS?

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