

2020 Insurance Leaders Forum  
PO Box 24133  
Omaha, NE 68124

nebraska  
**INSURANCE  
LEADERS  
FORUM** | .2020.

PRESENTED BY



# FUN-SEEKERS UNITE

Nebraska Insurance Leaders Forum 2020

*Where enthusiasm & education  
come together!*



MAY 7-8, 2020  
NEBRASKA INNOVATION CAMPUS | LINCOLN, NE

The Forum is THE meeting for Nebraska's top insurance agents & financial services professionals. This is YOUR chance to get in front of up to 400 of the area's best in the business.

## SPONSORSHIP OPPORTUNITIES

# SPONSORSHIP OPPORTUNITIES

PACKAGES	SUPPORTER \$500	EXHIBITOR \$1,000	SILVER \$2,500	GOLD \$5,000	PLATINUM \$10,000*
Sponsor a Break or Reception Only (no booth)	•				
Company listing with link (emails & website)	•	•	•	•	•
Banner Ad on App	•	•	•	•	•
Attendee List at Conference		•	•	•	•
Pre- Conference Attendee List				•	•
Exhibit Booth (8'x10', pipe & drape)		•	•	•	•
Upgraded Booth Size (8'x20')					•
Video Monitor Included with Booth				•	•
Complimentary Registrations		2	4	6	10
Recognition from the Podium			•	•	•
Event App: Post on Activity Feed			• (1)	• (2)	• (3)
Complimentary Hotel Room for 1 night			1 room	1 room	2 rooms
Opportunity to Sponsor a Speaker				•	•
Additional Banner Ad on Event App				•	•
3 Minute Speaking Opportunity					•
Welcome Screen Ad on Event App					•
Custom Sponsorships Available			•	•	•

## CUSTOM SPONSORSHIPS AVAILABLE:

Looking for a **FUN** way to stand out from the 40+ vendors in the exhibit hall? Consider a CUSTOM sponsorship: *Balloon release with FUN prizes; FUN-Seekers Happy Hour; Oxygen Bar; Juggler; Caricature Artist; Bloody Mary Bar; Forum FUNdamentals Party Bus to Lincoln (with or without CE); Shuttle bus to/from events/hotel; Massage; Water Station; Shoe Shine Station; Head shots by a Professional FUNtographer... the opportunities are endless & absolutely FUNtastic!*

Contact Stacie Sarasio at 402.210.9446 or [stacie@non-profitservices.com](mailto:stacie@non-profitservices.com) to discuss custom sponsorships.

Deadline for sponsorship applications: **April 3, 2020**. \*Payment Plans Available.

If not purchasing online, mail completed form to: NAIFA-Nebraska, PO Box 24133, Omaha, NE 68124 | FAX: 877.355.9226

**PURCHASE SPONSORSHIPS ONLINE | [naifanebraska.org](http://naifanebraska.org) or [neahu.org](http://neahu.org)**

**DEADLINE | April 3, 2020**

## Once again, the FORUM will be hosted at a High-Tech, Innovative Venue in Lincoln, NE

Nebraska Innovation Campus is a research campus designed to facilitate new & in-depth partnerships between the University of Nebraska & private sector businesses. NIC strategically provides access to UNL research faculty, facilities & students. NIC aspires to be the most sustainable research & technology campus in the United States.

Speaking of technology, as a GOLD or PLATINUM sponsor, you'll have access to a flat screen video monitor with your booth (on the wall behind your table). Use this to show attendees a presentation with your most valuable information during the FORUM!

Nebraska Innovation Campus Conference Center  
2021 Transformation Drive, Lincoln, NE 68508  
Innovate.unl.edu



### Exhibit Hall Information:

The exhibit hall will be open  
Thur, May 7 from 8-5:00

### Booth Set Up:

Thur, May 7 beginning at 6:30 am.

### Shipping:

Ship booth materials to:  
Nebraska Innovation Campus  
Attn: Insurance Leaders Forum  
2021 Transformation Drive, Lincoln, NE 68508

Return shipping not available on-site. Exhibitors will need to take packages to Fed-Ex or UPS location.

Label all packages:  
INSURANCE LEADERS FORUM, MAY 7, 2020

Packages will be received beginning on  
May 4, 2020.  
Mon-Fri | 8-5:00 only

### Wireless Internet:

Network: NU-Guest Username: May7  
Password: Innovate2020!

### Hotel Accommodations:

Hyatt Place Lincoln Downtown:  
600 Q Street  
Lincoln, NE 68508

Rate: \$119

Deadline: April 15, 2020

Call: 1-888-591-1234 (Reference Code: G-NA12)

Reference group: NAIFA GROUP MAY 2020

Online reservations available on  
[naifanebraska.org](http://naifanebraska.org) or [neahu.org](http://neahu.org)

### Advertising on Event App:

Please send full color, electronic banners & logos in high-res JPG or PNG to  
Erin Isenhardt at [info@goyellowhouse.com](mailto:info@goyellowhouse.com)

Banners: (size to come)

Deadline for Ads: April 3, 2020

### Exhibitor/Sponsor Registration:

Online: [naifanebraska.org](http://naifanebraska.org) or [neahu.org](http://neahu.org)

Or, fill out the form on the back page of this brochure.

# 2020 Insurance Leaders Forum Sponsorship Commitment Form

MAY 7-8, 2020 | NEBRASKA INNOVATION CAMPUS | LINCOLN, NE

## SPONSORSHIP OPTIONS

**REGISTER ONLINE:** [www.naifanebraska.org](http://www.naifanebraska.org) OR [www.neahu.org](http://www.neahu.org)

Supporter: \$500

Exhibitor: \$1,000

Silver: \$2,500

Gold: \$5,000

Platinum: \$10,000

\*  110-volt standard electricity (no fee)

## ADVERTISING ON EVENT APP

*Note: some packages include this, select this only if you'd like additional ads*

Rotating Banner Ad with link to website: \$250     2 Rotating Banner Ads with link to website: \$350

Total Amount Due: \$\_\_\_\_\_

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Company Facebook: \_\_\_\_\_ LinkedIn: \_\_\_\_\_ Twitter: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Logo: *please send high resolution file (.jpg, .eps, or pdf) to Erin: [info@goyellowhouse.com](mailto:info@goyellowhouse.com)*

Company Bio: *please send a short company description for use on the App to [info@goyellowhouse.com](mailto:info@goyellowhouse.com)*

COMPLIMENTARY HOTEL ROOM for Silver, Gold & Platinum sponsors:

NAME FOR RESERVATION: \_\_\_\_\_ SINGLE or DOUBLE occupancy  
*circle one*

## PAYMENT OPTIONS

Check in the amount of \$\_\_\_\_\_ (payable to NAIFA/NeAHU Forum)

If paying by credit card, please purchase your sponsorship online at [naifanebraska.org](http://naifanebraska.org) OR [neahu.org](http://neahu.org) or contact Cindy at 402.483.4234.

Note: I understand that NAIFA & NeAHU have no obligation to refund all or part of the registration fee.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Deadline for sponsorship applications: April 3, 2020. If not registering online, mail completed form to:  
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